

THE BEALS INDIE AUTHOR BOOK FAIR SATURDAY SEPTEMBER 19 2026

Beals Indie Author Book Fair – Vendor Participation Guidelines

Saturday, September 19, 2026, 10:30am-5:00pm

at the Beals Memorial Library (50 Pleasant Street, Winchendon, MA 01475)

Rain Date: Saturday, September 26, 2026

Mission: A celebration of literature, creativity, and the diversity of stories being told by local indie authors. The fair is an opportunity for authors to talk about their work, promote and sell their books, learn about the publishing industry, have a space where these authors can engage with fellow writers, and reach a larger audience of potential readers.

Important Information

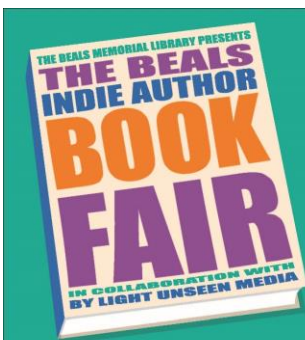
- Vendor registration deadline: Friday, July 31
- Vendor space fee: by donation, \$10.00 minimum
- Vendors must have tax certification to sell

Day of Event:

- Arrival time: Check in and set-up begins at 9:00 am.
- Event start: Vendors need to be ready to meet the public at 10:30 am.
- Event end: 5:00 p.m. Vendors need to vacate no later than 6:00 pm.

While the library will accommodate as many authors as possible, space is limited. Priority will be given to authors from New England. For publicity purposes, all participating vendors need to give permission to use photos of the event for library website and social media purposes when they register for the event.

Authors may donate new copies of their books for the library's local author collection. The Beals Memorial Library cannot guarantee how quickly the donated works will be added to the local author collection of the Beals Memorial Library's circulating collection.



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Vendors will need to provide:

- Their own tables, pop-up tents, or any other "furniture" that they would need in their 10 x 10 space.
- Books and materials to sell
- Cash box and change. The library does not have the capability to accommodate credit card transactions, but authors are welcome to use credit card options they provide.
- Personally printed pamphlets, bookmarks or other contact information.
- Display materials for tables. Should fit in the confines of their 10 x 10 space. This includes any banners, posters, floor displays or wall hangings.
- Vendors are responsible for all personal belongings and materials and for transporting all materials to and from the library. The library is not responsible for the loss or theft of personal property.

Library will provide:

- 10 x 10 space vendor space. The library reserves the right to assign spaces.
- Event promotion as a library sponsored program, but will not endorse, promote or spotlight any one author to the exclusion of the others.
- The opportunity for authors to spend 15 minutes on stage talking about their work or do a reading throughout the event. All talks will be located on the outside stage. Speaking opportunities are on a first-come, first-serve basis.